

中国社会科学院大学专业英语课程大纲

课程基本信息 (Course Information)					
课程编号 (Course ID)		*学时 (Credit Hours)	32	*学分 (Credits)	2
*课程名称 (Course Name)	专业英语				
	Advanced English on Journalism and Communication				
先修课程 (Prerequisite Courses)					
*课程简介 (Description)	<p>面向中国加速社会转型的现在和未来、面向日益全球化的世界的大学生，特别需要外语和专业知识与技能的有机结合。本课程的目的：第一，坚持学有所用。在学生掌握了基本的英语语言技能之后，让他们能够真正使用这种技能，将这种技能运用到实践工作和理论研究中去。第二，帮助学生拓展学术视野。通过引导学生阅读英语原文学术著作，并鼓励他们用英语讨论专业问题，从而拓宽他们的学术资源，并提高他们的国际交流能力，为今后的实践活动和进一步深造打下基础。</p> <p>在本课程的学习中，注重引导学生阅读英文学术文章，要求学生记忆专业词汇和以英语表达的专业概念，鼓励学生用英语进行学术问题讨论和就学术问题撰写英语文章。重点在于“输入”和“输出”的有机结合，既要通过阅读、观看相关学术资源的方式熟悉和记忆英语表达方式，又要通过课堂讨论、课下写作加以练习，使机械的记忆成为真正属于自己的知识。难点在于“输出”，需要学生克服羞怯、怕出错的心理，利用课堂机会大胆使用英语表达自己的想法。</p> <p>教学方式采取任务驱动式方法，要求学生课前预习，熟读相关文章，课堂中共同梳理阅读材料、展开讨论，课下以背诵、写作等方式复习、进一步训练。对学有余力的学生，推荐经典学术文章和能够反映最新学术进展的论文进行阅读，帮助他们进一步拓展学术视野。</p> <p>该课程的成绩考核，分平时、期末两个阶段进行：平时作业、讨论的考核成绩占 40%，期末考核占 60%；期末考核采用闭卷考试进行。</p>				
*课程简介 (Description)	For college students facing the present and future of China's accelerating social transformation and an increasingly globalized world, the organic combination of foreign languages and professional knowledge and skills is particularly needed. The purposes of this course are as following: first, to keep learning useful. After the students have mastered the basic English				

	<p>language skills, they can actually use this skill and apply this skill to practical work and theoretical research. Second, to help students broaden their academic horizons. By guiding students to read academic works in the original English and encouraging them to discuss professional issues in English, we can broaden their academic resources and improve their international communication ability, laying a foundation for future practical activities and further study.</p> <p>This course focuses on guiding students to read academic articles in English, requiring them to memorize professional vocabulary and professional concepts expressed in English, and encouraging students to discuss academic issues in English and write articles on academic issues in English. The key lies in the organic combination of "input" and "output". The students should not only familiarize and memorize English expressions through reading and watching relevant academic resources, but also practice them through class discussion and after-class writing, so that mechanical memory can become their own knowledge. The difficulty lies in "output", which requires students to overcome shyness and fear of making mistakes, and boldly use the opportunity to express their ideas in English.</p> <p>The teaching method is task-driven. Students are required to preview before class by reading relevant articles well. We will sort out reading materials and discuss in class, then review and further train by reciting and writing after class. Classical academic articles and papers that can reflect the latest academic progress are recommended for students who have spare capacity to further expand their academic horizons.</p> <p>The assessment of this course is divided into two stages: the assessment of homework and discussion accounts for 40%, and the final assessment accounts for 60%. The final examination will be conducted by closed-book examination.</p>		
*教材 (Textbooks)	展江、李青藜、李欣人编著 《新闻与传播学专业英语》中南大学出版社 2010 年 8 月		
参考资料 (Other References)	1. Kovach, Bill & Rosenstiel, Tom (2021). <i>The Elements of Journalism---what newspeople should know and the public should expect</i> . Crown. 2. Zelizer, Barbie (2004). <i>Taking Journalism Seriously</i> . California: Sage Publication.		
*课程类别 (Course Category)	<input type="checkbox"/> 公共基础课/全校公共必修课 <input type="checkbox"/> 通识教育课 <input type="checkbox"/> 专业基础课 <input type="checkbox"/> 专业核心课/专业必修课 <input type="checkbox"/> 专业拓展课/专业选修课 <input type="checkbox"/> 其他		
*授课对象 (Target Students)	新闻传播学院 本科生	*授课模式 (Mode of Instruction)	<input type="checkbox"/> 线上, 教学平台 <input type="checkbox"/> 线下 <input type="checkbox"/> 混合式 <input type="checkbox"/> 其他 <input type="checkbox"/> 实践类 (70%以上学时深入基层)
*开课院系 (School)	新闻传播学院	*授课语言 (Language of Instruction)	<input type="checkbox"/> 中文 <input type="checkbox"/> 全外语_英语 <input type="checkbox"/> 双语: 中文+ (外语讲授不低于 50%)

*授课教师信息 (Teacher Information)	课程负责人 姓名及简介		李青黎，博士，中国社会科学院大学新闻传播学院副教授，美国伊利诺伊大学厄巴纳-香槟分校访问学者（University of Illinois at Urbana-Champaign, 2017.12-2018.12，国家留学基金委项目），美国明尼苏达州立圣克劳德大学访问学者（St.Cloud State University, 2006.8-2007.1）				
	团队成员 姓名及简介						
学习目标 (Learning Outcomes)	1. 熟悉本学科专业英语核心词汇、概念、表达，力争做到无障碍阅读和观看英语学术资源； 2. 通过本课程，提高了解本学科全球学术热点和最新进展的意愿和能力，开拓知识视野； 3. 使用英语对本学科热点问题口头讨论和书面表达，提升英语思维能力和学术写作水平。						
*考核方式 (Grading)	平时作业、讨论的考核成绩占 40%，期末考核占 60%；期末考核采用闭卷考试进行。						
*课程教学计划 (Teaching Plan)							
周次	周学时	其中					教学内容摘要 (必含章节名称、讲述的内容提要、实验的名称、教学方法、课堂讨论的题目、阅读文献参考书目及作业等)
		讲授	实验课	习题课	课程讨论	其他环节	
第一周	2	2					Introduction 1.self-introduction 2.course introduction 3.reference books
第二周	2	1			1		1.Video: Sarah's intership 2.Ice breaking 3.writing
第三周	2	2					Unit one 1.Passage one what is news? 2.Passage two why we need news?
第四周	2	2					Unit 10 1.Passage one: Ten elements of journalism? 2.Passage two: What is journalism for?

第五周	2	1			1		1. the new challenge to journalism 2. Discussion: Will journalism die?
第六周	2	2					Unit 2 1. Passage one: What is communication? 2. Develop a general model of communication and explain it.
第七周	2	1				1	1. Quiz 2. Supplementary reading: James Carey
第八周	2	2					Unit 11 1. Passage one: Press Freedom 2. Reading: the trial of Socrates.
第九周	2	2					1. Passage two: History of Press Freedom 2. Case study: The boundaries of free speech
第十周	2	2					1. Writing: The boundaries of free speech 2. Supplementary reading:
第十一周	2	2					Unit 13 1. Passage one Propaganda 2. Supplementary reading: propaganda and journalism
第十二周	2	1			1		1. Develop a propaganda campaign 2. Topic: I can tell propaganda around me
第十三周	2	2					Unit 16 1. Passage one SPJ code of ethics 2. Introduction to media ethics in digital age
第十四周	2	1			1		1. Passage two: Janet Cooke and Jimmy's World 2. Discussion: the ethical baselines in global communication

第十五周	2	2					Unit 17 1.Passage two Media literacy 2.Case study:critical thinking
第十六周	2	2					Review
总计	32	27			4	1	
备注 (Notes)							