

## 中国社会科学院大学《20 世纪流行文化》课程大纲

课程基本信息 (Course Information)								
课程编号 (Course ID)	102093021320	*学时 (Credit Hours)	32	*学分 (Credits)	2			
*课程名称 (Course Name)	(Chinese) 20 世纪的流行文化							
	(English) Popular Culture of the 20 <sup>th</sup> Century							
先修课程 (Prerequisite Courses)	N/A							
*课程简介 (Description) (中文 300-500 字)	<p>This course is an overview of western pop culture in the last half of the 20th Century, covering the elements that make up this dominating influence on society and behaviour, including mass culture, childhood culture, technology subculture, comics, music videos, contemporary art, theatre, popular literature, film genres, and the disappearance or re-invention of popular culture in the 21st century. It has three aims: firstly to introduce models and examples of all aspects of pop culture that are common to westerners but largely unknown in Asia; secondly to chart the development and changes within pop cultural elements; and thirdly, to explore pop culture as a trend, phenomenon, and postmodern way of everyday life. Classes will be in English, although any important vocabulary will be given a Chinese translation. Grades will be earned through attendance, presentations (each student will give one short presentation), and an exam. Notes will be provided for each lecture in PDF form. Mobile phones are forbidden.</p>							
*教材 (Textbooks)	Pop Culture, Shane Burridge, 2022							
参考资料 Other References								
*课程类别 (Course Category)	<div> <input type="checkbox"/>公共基础课/全校公共必修课 <input checked="" type="checkbox"/>通识教育课 <input type="checkbox"/>专业基础课 </div> <div> Public basic/compulsory General education Professional basic </div> <div> <input type="checkbox"/>专业核心课/专业必修课 <input type="checkbox"/>专业拓展课/专业选修课 <input type="checkbox"/>其他 全校公共选修课 </div> <div> Professional core/compulsory Professional dvlpmnt/elctve Other Public Elective Course </div>							
*授课对象 (Target Students)	Open to all	*授课模式 (Mode of Instruction)	<input type="checkbox"/> 线上, 教学平台_____ <div>Online, teaching platform</div> <input checked="" type="checkbox"/> 线下 <input type="checkbox"/> 混合式 <input type="checkbox"/> 其他 <div>Offline Hybrid Other</div> <input type="checkbox"/> 实践类 (70%以上学时深入基层) _Practice					
*授课教师信息 (Teacher Info)	团队成员 姓名及简介 Team members:	Shane Burridge						
	联系人姓名 Contact name	Shane Burridge						

学习目标 Learning Outcomes		Objectives for students: - to define popular culture as a singular entity which collapses divisions of ‘high’ and ‘low’ culture - to recognise specific elements and images of western popular culture that are widely known in English-speaking countries but not so much in China - to be aware of the role of Postmodernism in contemporary culture through art, music, technology, literature, theatre, cinema, television, and advertising - to trace the antecedents of 21st Century pop culture from the previous century to see how it has informed the current culture - to be introduced to specific cultural theories and phenomenon (e.g. Baader-Meinhof, Bakhtin’s Carnival, cultural capital)					
*考核方式 (Grading)		PRESENTATION (30%)+EXAM (70%)					
*课程教学计划（Teaching Plan）							
周次 week	2	其中					教学内容摘要 Summary of teaching content
		讲授	实验课	习题课	课程讨论	其他环节	
第一周 1	2	2					INTRODUCTION: WHAT IS POP CULTURE? Lecture Reading Lecture Notes <i>Page Numbers of e-textbook to be finalised (all lectures)</i>
第二周 2	2	2					CHILDHOOD CULTURE Lecture Reading Lecture Notes
第三周 3	2	2					FROM COMICS TO GRAPHIC NOVELS Lecture Reading Lecture Notes
第四周 4	2	2					MASS CULTURE AND COMMERCIALISM Lecture Reading Lecture Notes
第五周 5	2	2					CONTEMPORARY ART 1 Lecture Reading Lecture Notes

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第六周 6	2	2					CONTEMPORARY ART 2 Lecture Reading Lecture Notes
第七周\ 7	2	2					IMAGES AND MUSIC Lecture Reading Lecture Notes
第八周 8	2					2	PRESENTATIONS
第九周 9	2	2					THEATRE Lecture Reading Lecture Notes
第十周 10	2	2					CULT MOVIE GENRES Lecture Reading Lecture Notes
第十一周 11	2	2					POPULAR FICTION Lecture Reading Lecture Notes
第十二周 12	2	2					TECHNOLOGY SUBCULTURE Lecture Reading Lecture Notes
第十三周 13	2					2	PRESENTATIONS
第十四周 14	2	2					UNPOPULAR CULTURE Lecture Reading Lecture Notes
第十五周 15	2	2					POST-POP: THE 21 <sup>st</sup> CENTURY Lecture Reading Lecture Notes

第十六周 16	2	2					MUSIC VIDEOS Lecture Reading Lecture Notes
总计	3 2	2 8				4	
备注（Notes）				Course contains over 400 hi-res images, audio files, and video files (1080p) (lecture method, seminar, case teaching, video teaching, classroom report, after-school practice, etc)			